

Board of Directors
Quarterly Meeting Minutes
February 25, 2016

Open Meeting – 11:30

Chairman, Doug Stratton opened the meeting, and noting that a quorum was present, the meeting proceeded.

I. Board Updates:

- New Board Member, Todd Hancock, President of IMG, introduced.
- Exiting Board Member, Stephanie Goodrid Lawson, announced her position as Executive Director of the McKinney Family Foundation. She continues to have a role with the Eskenazi Foundation as well.

II. Fund Raising Initiatives Discussed:

It was discussed that through 2015, the focus has been on development of programs supported by existing grant funding, and in 2016 and beyond, new funding sources need to be identified. Key initiatives in 2016 include:

- Annual Gala / Silent Action fundraising event – Inaugural event slated for this September
 - A dates of September 16 was socialized with the Board along with follow up email confirmation for those not in attendance. Date will be set for September 16 at the Eiteljorg museum.
 - Invitations and additional information will be forthcoming to the Board
- 1 smaller wine tasting fundraising efforts in review
- Peer fundraising development
- Development of donor database

Program Updates:

- Foundation staff have met with staff managing the Community Farming Initiative and are supporting their efforts to decrease Food Insecurities by developing a model of study that allows the Rotary Group to quantify the impact their community farm has on food insecurities in Hamilton County.
- Foundation staff have met with Benchmark Human Services to learn more about their mission of assisting children and adults with severe disabilities to live their lives as independently as possible. Benchmark was interested in a second meeting to discuss partnerships for promoting health / wellness initiatives with this group, because they currently have funding for a wellness project. The Foundation is currently researching synergies between Benchmark Human Services and Energy Krazed.
- Chris Leeuw of NeuroHope was present at the meeting. He discussed the success of his patients with his innovative therapy, his milestone of being able to bill insurance for his services, his pending status as a Christopher Reeve’s Foundation network provider, and his successes of moving into a larger, independent space, assisting in the development and the passing of the Senate Act 166. Senate Act 166 is an Indiana state law to help fund long-term physical therapy programs which was signed into law by Governor Pence late in 2015. This law was written specifically with the NeuroHope mission in mind and Chris was the initiator in creating Senate Act 166. Long term, NeuroHope is looking for additional partnerships to work on general health of the patients they serve in addition to their innovative therapy model. The Foundation has materials through programs like Evolution of U that could be of benefit to Chris’s larger objective of the full patient lifestyle in addition to the specific rehabilitation needs of the injury.

- Peggy Johnson gave an update on Energy Krazed which was created in June of 2015. Several collaborations have been made with key stakeholders in the State supporting efforts to reduce childhood obesity. Assessment and referral criteria have been developed, all program materials have been created for a 9-week intense at home family transformation, as well as the full 6 month program schedule for patients. The program is just beginning to enroll participants into the program to study the approach. Items of focus for 2016 are the pilot, the pipeline of teen referrals, and ongoing funding of the program.

The Foundation will continue to promote and support these programs in 2016.

III. Marketing Updates:

Marketing updates were shared to show how google ad words and social media is driving some new visitors to the website. In 2016 there have been 855 visitors to the site – 90% of which are new visitors.

IV. Financial Updates:

Lindsay McClellan provided an overview of the financial report. The decrease in funds from last year was expected as program grant funding was utilized to support the studies of the 2015 programs.

| FINANCIAL SUMMARY | | | |
|---------------------------------------|--|-------------------|---------------------|
| Full Year 2015 | | | |
| Unaudited Statement | | | |
| Summary of Income and Expenses | | | |
| Fund Summary (as of 12/31/15) | | | |
| | | Prior Year | Current Year |
| ◆ | Foundation Checking Account | 3,723 | 11,610 |
| ◆ | Foundation Savings Account | 666,895 | 502,468 |
| | Total Funds | 670,618 | 514,078 |
| Monthly Operating Expenses | | | |
| ◆ | Grant Consultations | 2,500 | 2,825 |
| ◆ | Incentives | 500 | - |
| ◆ | Wellness/Nutrition | 4,500 | 3,201 |
| ◆ | Rent | 100 | 125 |
| ◆ | Web site (Development/ maintenance) | 200 | 300 |
| ◆ | Program Operations | 4,000 | 3,950 |
| ◆ | Support Services/Grant Solicitation | 700 | |
| ◆ | Printing/Brochures/Newsletters/Book Publishing | 100 | 200 |
| ◆ | Premium Subsidies | 800 | - |
| ◆ | Misc. | 100 | |
| | Total Monthly Expenditures | 13,500 | 10,600 |
| Notes: | | | |
| 1 | The Foundation awarded and paid out a total of \$30,000 in grants in 2015 to organizations with programs supporting our mission. | | |
| 2 | The Income and Expenses are the combined and consolidated reporting on all activities in accordance with the reporting requirements of the grant funding and budget allocations. | | |
| 3 | Funds received through targeted and specified grants are segregated for compliance and reporting purposes. | | |
| 4 | Grants paid and receivable are recorded during the period granted unless otherwise indicated | | |
| 5 | Numbers are rounded to the nearest dollar | | |
| 6 | Expense categories may have more than one cost item and are averages of the respective years. | | |